



WHY GIVE?

As a non-profit organization, Aurora is grateful for the financial support we receive that is essential to delivering our mission and ensuring the quality and longevity of our school. When you give to Aurora, you support our teachers and specialists who spark creativity in our students, you open up professional development opportunities that benefit our entire community, and you provide opportunities for students who otherwise might not have the means to attend Aurora. Your participation—at any level—is important.

THERE ARE MANY WAYS TO GIVE:



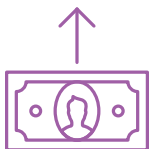
THE FUND FOR AURORA

Our goal of 100% participation in the Fund for Aurora ensures our ongoing commitment to the education of heart-smart and head-smart learners. The Fund is our school’s highest-priority fundraising campaign and it supports professional development, upgrades to our facilities, and socio-economic diversity that are core to your child’s education at Aurora.



ONLINE AUCTION

The money raised during our annual Online Auction supports classroom technology and supplies. Having our auction online allows us to invite participation not only from parents and staff, but also from alumni, family, friends, and generous people from across the internet. Your donations of items and active bidding help ensure the success of our auction.



MERCHANT REBATE PROGRAMS

When you shop on **Amazon** using Aurora’s affiliate link (www.auroraschool.org/amazon-link) up to 10% of all eligible purchases will be donated to Aurora School. Just add eligible items to your shopping cart and finalize your sale within 24 hours of adding them to your cart. Voila!

When you shop at **Sports Basement** and mention Aurora School you will receive 10% off your purchase in addition to Sports Basement donating 10% your total purchase to Aurora School.



BOB WHITLOW FUND

The Bob Whitlow Professional Development & School Culture Fund was established in 2012 to continue the significant legacy of our beloved former Head of Aurora School. This fund in Bob’s memory will help support the ongoing professional development of Aurora’s faculty and staff and will ensure continued economic diversity at Aurora.

OTHER OPPORTUNITIES TO GIVE

Book Fairs • 4/5 Bake Sale • Year-End Staff Gift



VOLUNTEERING



Volunteering is an integral part of the Aurora tradition that serves to build and sustain our community, model leadership. Research has shown that children do better academically and socially in schools where an adult family member's involvement is high. When families volunteer, it helps to connect parents/guardians to teachers, staff, and the classrooms.

To encourage family participation, we have a minimum annual volunteer requirement, which includes: 15 hours of Fundraising, Admissions and Marketing (FAM) and 15 hours of School Service (SS).*

**The requirement for single parents and two-household families is 7.5 hours each of FAM and SS. Families may buy out of some or all of your required commitment at a cost of \$25 per hour.*

VOLUNTEER OPPORTUNITIES

- Phon-a-Thon
- Spring Online Auction
- Admissions Office Helper
- Tinker Faire
- Friends & Family Day
- Room Parent
- Staff Appreciation Lunches
- Car Door Openers
- Library Volunteers
- Field Trips
- Snack Pack
- Saturday Work Party
- Community Fairs
- School Tours
- ...and more!

Be sure to check **Tuesday Tell All** and **i-Volunteer** for current volunteer opportunities. Have a skill/passion but don't see it listed? Let us know!

HOW YOU CAN CONTRIBUTE

Giving is easy! All gifts to Aurora are tax-deductible. Aurora's Federal Tax ID is 94-3080476.

IN PERSON/MAIL

Mail or drop off a check to 40 Dulwich Road Oakland, CA 94618. Please make a note in the memo that you are contributing to the Fund for Aurora.

PLEDGE

Make a pledge now and work out a payment plan by sending an email to our Development Coordinator, Jennifer Lombardi, at Jennifer@auroraschool.org

EMPLOYEE MATCH

Double the impact of your gift! Many employers are eager to help by matching your gift to education. Just ask your Human Resources Office for a matching gift form.